

Dr. Ankush Chopra

Dr. Ankush Chopra is an award winning globally recognized expert in strategy, business transformation and innovation. His book *“The Dark Side of Innovation”* was released in 2013 and has been hailed as a must read by business leaders. Chopra has worked in Asia, Europe and America as a manager, consultant and a business thinker. He is a frequent speaker at international forums on business strategy and innovation. He trains and consults with leading organizations around the world.

Chopra is a professor of Strategy at Fribourg School Business (Switzerland) and has been an Assistant Professor of Strategy at Babson College (USA.) As a professor, he works on strategic issues around business growth, transformation and innovation. He has worked with senior management of numerous firms such as Osram, Gillette, Sonos, PsychCME, and IDC.

He turned around the custodial services business at Citibank, and led the transformation of Citibank India’s Financial Control. He also led a large-scale organizational transformation at P&G involving all Asian countries and resulting in the shared service center in Manila.



Ankush received a Ph.D. in Business Strategy from Duke University and an MBA from Indian Institute of Management (Bangalore). He has lived and worked in India, Singapore, Japan, the Philippines, Switzerland, and the United States. He has managed large multicultural and multi functional teams with members from over 10 countries.

Chopra creates value for clients by identifying critical business and strategic needs and designing customized training and consulting interventions to fill those needs. He brings his years of experience across industries to connect the dots and uncover high impact opportunities.